

ADMINISTRATOR'S REPORT

October 18th, 2022

Enrollment:

Himmel Park: 103 (-4 from last month)

- * 4 students were withdrawn for 10 consecutive absences since last month.
- * 2 additional students (currently included in the 103) are at risk of being withdrawn due to 10 consecutive absences.
- * 4 new students are scheduled to enroll this week (not included in the 103)

Northwest: 69 (same as last month)

Total current enrollment: 172

Current ADM: 164

Projected Final ADM: 156

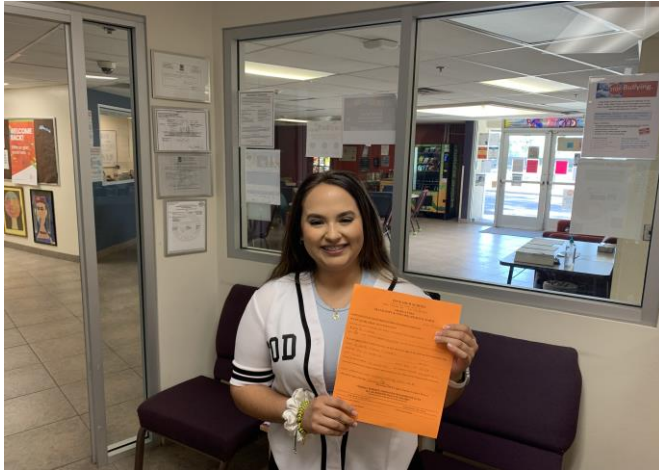
Enrollment and Recruitment Efforts

- Edge flyers and print materials are available at EON Youth Lounge on 4th Avenue which is operated by Southern Arizona AIDS Foundation.
- Edge flyers and print materials are available at El Rio Community Health Centers.
- Charter School Capital has increased digital ads on social media platforms for both campuses.
- Charter School Capital paying for bus stop ads on benches and shelters.
- Edge is using leftover Disneyland tickets the school earned through Disney's Points of Light program to incentivize students recruiting their friends and

family to enroll. Student names were drawn at both campuses this week, with a student from each campus winning four tickets to Disneyland.

In the last month....

- Himmel Park celebrated its first graduate of the year. Michelle Castro graduated on September 26th. Here's a picture of Michelle:



- English teachers Kathi Kontras and Brett Dodds took students on a field trip to the Museum of Contemporary Art.
- Science teacher, Lee Borzick and Social studies teacher, Steve Sagin, along with teaching assistant Brooke Teufel, took students on a field trip to Las Cienegas Creek.
- Himmel Park issued 110 attendance incentive items to students for improving and maintaining attendance.
- An analysis of attendance data was conducted comparing this school year to last. The absent rate at Himmel Park this school year has decreased 7% from last year!
- Caydan Hammer and Rob Pecharich attended a meeting with the non-profit, Senior Pride to network.
- Anne Ortiz and Rob Pecharich participated in two half day marketing workshops for non-profit leaders that were facilitated by Alexander and

Carrillo Consulting. *The training was an in-kind donation for Edge's participation in Fast Pitch 2022.

Upcoming Calendar of Events

October 28th Attendance Incentive Snack Bar @ Himmel Park from 12-12:30PM.

October 17th and 18th: Auditors on campus for final audit

October 26th: ELA Field Trip to University of Arizona Museum of Art (Caydan)

October 26th: Fall Youth Career Expo Field Trip (LaGail)

October 26th-28th: Science Field Trip to UofA's Sky School on Mt. Lemmon (Lee, Carla, Brooke)

November 3rd: Southern Arizona Construction Day Field Trip (Dave, Steve)

November 4th: ELA Field Trip to UofA's Poetry Center (Kathi, Bonnie)

November 4th: Attendance Incentive Snack Bar @ Himmel Park from 12-12:30PM.

November 4th: 1st Quarter Honors Assembly at HP from 12PM-12:30PM

November 10th: Day of Service (All staff and all students off campus volunteering and local non-profits).