Edge Himmel Park

Administrator's Report

August 15th, 2023

Current Enrollment:

*#s current as of end of day on 8/11/23

Himmel Park: 119 students

*6 of the 119 have not shown up yet and have not returned attempts at communication. They will be 10-day withdrawals at the end of the day on 8/16.

Northwest: 62 students

*3 of the 62 have not shown up yet and will be 10-day withdrawals at the end of day on 8/16.

Total Current Enrollment: 181

Total Current Enrollment less expected 10 withdrawals: 172

*Note: Budget was written at 163 Average Daily Membership

Enrollment and Recruitment Efforts

- 15 second ads running at Cinemark Century Park Place and AMC Foothills movie theaters through September.
- Tabling event at Cinemark Century Park Place Theater on 8/18, 8/19, and 8/20 from 3PM-10PM. Recent alumni will assist with tabling as Edge ambassadors.
- Informational meetings with district school counseling departments at 4 traditional district high schools have been held. Counselors have Edge print materials.

- Edge flyers available at Stand Up For Kids Tucson
- Edge flyers posted at Sporting Chance
- Edge flyers and print materials posted 4 Boys & Girls Clubhouses
- Edge flyers and print materials are available at EON Youth Lounge on 4th Avenue, operated by Southern Arizona AIDS Foundation.
- Digital ads on Facebook, Instagram, and Google
- Edge flyers and print materials are available at El Rio Community Health Centers.
- Edge flyers are available at Himmel Park and Woods Libraries

UofA Intern Creates A Community Resource Toolkit

Michael Webb, a graduate student in UofA's college of Public Health, served as an intern at Edge Himmel Park last Spring Semester. Michael's internship included creating a Needs Assessment Survey intended to be administered annually to Edge's student body. The purpose of the Needs Assessment Survey is to better understand what challenges Edge students and their families face. Michael's internship also included data analysis of the Needs Assessment Survey results and then compiling a list of local resources that could be accessed to help remove any barriers to learning and attendance. The list, entitled Community Resource Toolkit lives on Edge's website. Our focus will be on training students and their families in how to use it.

View the Community Resource Toolkit here:

https://docs.google.com/spreadsheets/d/1yw4eWXQD KpIOOIhlelo U8I2FTew4 5a/edit#gid=854690057

View the Needs Assessment Questions and Response Data here:

Internship Needs Assessment Response Breakdowns.docx

Upcoming Calendar of Events

August 18th, 19th, 20th: Tabling event at Cinemark Park Place Theater from 3PM-10PM

September 13th: Parent Teacher Conferences

September 21st: Career Day at Himmel Park

September 26th-29th: Ecology of Sky Islands Class Field Trip to Steward Observatory in partnership with UofA's Sky School.

September 28th from 7AM-8AM: Oro Valley Rotary Club visiting Edge Northwest