

Himmel Park Admin Report

September 16th, 2025

FY 26 Enrollment Update

*As of September 14th

Himmel Park: 82 students (+1 from last month)

Northwest: 48 students (+7 from last month)

Total: 130 students

Budget written at 150 students

Enrollment & Recruitment Efforts

- Open Houses on 8/5 and 8/19 and 9/2, 9/23
- Kierra Garland presented at a DeMolay meeting to youth and parents
- Refer A Friend Flyer discussed and distributed at Parent Teacher Conferences
- Heather Robey picked up Edge marketing materials to share at More Than A Bed
- Carla Rivera visited numerous non-profits including Goodwill locations, YMCAs, the YWCA, and Tucson Racquet club with flyers and marketing materials
- Digital Newsletter sent to over 200 district school guidance counselors
- Refer A Friend Incentive Program launched with current Edge students
- Ads on Google, Facebook, Instagram
- Outreach to students who withdrew from Edge last year
- Marketing multiple sessions and flexibility of in-person, hybrid, and distance learning options

Annual Audit

On September 10th and 11th, auditors from Lorenzo, PLLC were on campus as part of the final audit of FY 25. Per statute all public schools, including charter and traditional district schools, are required to have an annual audit through an independent auditing firm. There were no findings on the legal compliance questionnaire or on financial statements. Lorenzo, PLLC

will submit their audit report to the Arizona State Board For Charter Schools by November 15th.

Parent Teacher Conferences Held September 8th-12th

Both Edge campuses held Parent Teacher Conferences this past week which were an opportunity to hold space with supports persons, share insights, listen with empathy to understand context, and collaborate around student success. An emphasis of these Parent Teacher Conferences was to ensure that support persons had access to Edgenuity and PowerSchool so they can monitor their students' progress and attendance, while accessing transcripts. During the past week Edge Himmel Park met with 26 different families, including the families of five distance learners.

Goodwill of Southern Arizona is hosting a Straight Talk session with Himmel Park Students

On Thursday, September 18th from 11AM-12:38PM Goodwill of Southern Arizona is hosting a Straight Talk session with Himmel Park students. Straight Talk is a Community Violence Intervention program. Goodwill facilitators will host a focus group with Edge students around the topic of gun violence.

Online Fundraising Campaigns Coming Soon Through OneCause

Edge will be launching several online fundraising campaigns throughout the year through a fundraising platform called OneCause. Edge has significant fundraising goals this year and limited staff and board capacity. OneCause is an all-in-one, mobile-friendly fundraising platform that makes giving easy, engages donors through events and peer-to-peer campaigns, and provides professional, customizable pages to tell Edge's story. With built-in donor tracking, automated receipts, and streamlined event tools like mobile bidding and check-in, OneCause allows for efficiency in fundraising while helping Edge raise more money, reach new supporters, and strengthen long-term relationships.

Ways Board Members Can Support

- Connect Rob, Anne, Dave to possible donors.
- Forward/Share/Send Edge fundraising campaigns through OneCause with family and friends
- Attend Edge's Professional Learning Sessions on Monday, October 13th at Edge Himmel Park.
- Eat lunch with Edge staff on Monday, October 13th from 12PM-1PM.
- Donate \$ for incentives for students who make the 1st quarter Honor Roll.
- Attend and hand out awards to students at the 1st Quarter Honors Assembly on Friday, October 24th from 12PM-12:30PM.
- Volunteer to take Edge print media to local non-profits that serve youth for the purpose of making them accessible to youth.
- If you learn about grant opportunities, please let Edge administration know.
- Encourage family and friends to donate towards a School Tax Credit to Edge.
- Like Edge social media posts on Facebook and Instagram.
- Forward Edge blog posts and social media to your network.