

Himmel Park Admin Report

December 16th, 2025

FY 26 Enrollment Update

*As of December 14th, 2025

Himmel Park: 81 students (-8 from last month)

*This decrease in enrollment from last month included:

-1 student graduated

-2 in-person learners were withdrawn after 10 consecutive absences

-5 full-time distance learners were withdrawn after 10 consecutive absences

Northwest: 53 students (+5 from last month)

Total: 134

Budget written at 150 students

Enrollment & Recruitment Efforts

- Enrollment Incentive Program to encourage students to refer their friends to enroll at Edge between now and the 2nd week of January
- Tabling event at More Than A Bed Christmas Event on 12/13
- Tabling Event at Steam Pump Ranch as part of a school supply donation drive on 12/6
- Tabled at Truly Nolen Car Show on 11/8/25
- Open House held on 10/28/25
- Staff at both campuses canvased neighboring businesses on 10/22/25
- Each campus is actively planning social events to focus on recruiting new students
- Kierra Garland and Rob Pecharich presented at a Masonic Lodge on 10/8/25
- Refer A Friend Flyer emailed home with 1st Quarter Report Cards
- Carla Rivera visited numerous non-profits including with flyers and marketing materials
- Digital Newsletter sent to over 200 district school guidance counselors

- Refer A Friend Incentive Program launched with current Edge students
- Ads on Google, Facebook, Instagram
- Outreach to students who withdrew from Edge last year
- Marketing multiple sessions and flexibility of in-person, hybrid, and distance learning options

Exploration of Student Coaching Model at Edge

Administration is exploring the potential implementation of a structured student coaching model at Edge as part of a broader effort to strengthen post-secondary planning, vocational readiness, and individualized student support. This exploration is informed by a previously successful five-year pilot implemented at Amphi High School through the Touch Point Connection (TPC) framework.

Although Touch Point Connection is no longer an active organization, the full coaching model—including curriculum, training resources, and implementation tools—has been preserved, making the program fully replicable. Outcomes from the original pilot included significant reductions in disciplinary referrals and absenteeism, improved student GPA, and increased student self-confidence, goal clarity, and engagement.

Coaching is distinct from mentoring in that it is a structured, strengths-based process that supports students in identifying goals, building self-awareness, and taking ownership of their decisions, rather than providing directive advice. This approach aligns closely with Edge’s mastery-based educational philosophy and student-centered support model.

In addition, there is currently a strong pool of trained and certified community coaches with the experience, availability, and interest to support students. One of Edge’s donors was involved with Touch Point Connections and is willing to help with recruiting and training coaches, training staff, and speaking with students to identify those interested. This creates a timely opportunity for Edge to explore partnerships that could provide consistent 1:1 coaching support to interested students through a third-party model.

Staff feedback on this potential initiative is being solicited, and administration will continue to assess feasibility, alignment, and next steps before bringing any formal recommendation to the Board.

Keep Edge Strong Campaign-Fundraising Update

The *Keep Edge Strong* campaign, launched through the OneCause platform, continues to demonstrate strong momentum. Following our Giving Tuesday outreach, the campaign has grown to **\$27,508**, reflecting meaningful community belief in Edge's mission and the value of our work with students. The campaign will remain open through early January.

To help sustain and build on this momentum, we respectfully request continued board partnership in donor outreach. Board members are encouraged to forward and share the campaign link with personal and professional networks, along with a brief personal note about why Edge matters to you. Personal endorsements remain one of our most effective tools for expanding our donor pipeline.

<https://onecau.se/cz2kz1>

Our next fundraising push will focus on a **school tax credit campaign through OneCause**.

Thank you for your continued support, advocacy, and leadership on behalf of our students, staff, and mission.

STEAM & Star Party Event Summary at Himmel Park Campus on January 21st, 2026 from 6PM-8PM.

Edge High School's Himmel Park Campus is hosting a STEAM & Star Party, designed to engage students, families, and community members in experiential learning across science, technology, engineering, arts, and mathematics. The event includes hands-on STEAM learning stations, guest experts, and guided stargazing opportunities. This initiative aims to strengthen student interest in STEM pathways, enhance community partnerships, and deepen family engagement through interactive and inquiry-based activities.

Participating Agencies & Planned Involvement

- Tucson Amateur Astronomy Association
- Southern Arizona Reptile Rescue & Education
- Sky School (University of Arizona)
- Laboratory of Tree-Ring Research (University of Arizona)
- Alfie Norville Gem & Mineral Museum
- School of Mining Engineering & Mineral Resources (University of Arizona)
- Arizona Astrobiology Center (*tentative*)
- University of Arizona College of Engineering
- Arizona Project WET
- Watershed Management Group
- Insect Discovery Program (University of Arizona)

Art Show Fundraiser – March 5, 2026

Edge Himmel Park will host an Art Show Fundraiser on Thursday, March 5th, in celebration of Edge High School's 30th Anniversary. The event will showcase original artwork created by Edge students, with pieces available for purchase. Light refreshments will be served, and guests will have the opportunity to learn more about Edge's academic, career, and wellness programming while celebrating student creativity and achievement.

The goals of this event are to:

- Elevate student voice and celebrate artistic talent
- Increase family, community, and donor engagement
- Promote awareness of Edge's 30-year history, impact, and future initiatives

- Generate supplemental fundraising revenue to support student programming and enrichment opportunities

Board

Engagement

Request:

Board members are encouraged to mark their calendars and attend this event. Additionally, board members are asked to invite individuals in their personal and professional networks who may be interested in supporting Edge's mission, learning more about its work, or contributing as future partners or donors.

Further event details, pricing, volunteer coordination, and promotional materials will be provided as planning continues.

Ways Board Members Can Support

- Attend Staff Holiday Party at Edge Himmel Party on Wednesday, December 17th from 1:30-3:30PM
- Help serve Hot Cocoa to student on Thursday, December 18th from 7:45AM-8:30AM
- Connect Rob, Anne, Dave to possible donors.
- Forward/Share/Send Edge fundraising campaigns through OneCause with family and friends
- Attend the STEAM & Star Party Event on January 21st, 2026, from 6PM-8PM and bring community members.
- Attend the Art Show Fundraiser on Thursday, March 5th and invite others.
- Donate \$ for attendance incentives for students
- Volunteer to take Edge print media to local non-profits that serve youth for the purpose of making them accessible to youth.
- If you learn about grant opportunities, please let Edge administration know.
- Encourage family and friends to donate towards a School Tax Credit to Edge.
- Like Edge social media posts on Facebook and Instagram.
- Forward Edge blog posts and social media to your network.

