

THE EDGE SCHOOL INC., EDGE HIGH SCHOOL  
 Enrollment Committee Meeting Minutes  
 April 2, 2026

DRAFT

Agenda item	Discussion
Call to order	<p>Heather Vené called the meeting to order at 1:01 pm.            Meeting began 1 minute late as everyone was still entering the Zoom call.</p> <p><b><u>Committee Members</u></b>            Present (virtual):</p> <ul style="list-style-type: none"> <li>● Heather Vené</li> <li>● Steve Witthoeft</li> <li>● Heather Robey</li> <li>● Reginald Laister, Jr.</li> <li>● Matthew Palmer</li> </ul> <p>Absent: None            Also present (virtual):</p> <ul style="list-style-type: none"> <li>● Rob Pecharich – Executive Director &amp; District Principal</li> <li>● Dave Thatcher – Principal Edge NW</li> </ul>
Agenda: Review progress on previously assigned tasks & Determine and record task next steps, task owner(s), and follow up timeline	<p>Reviewed spreadsheet with Enrollment Committee tasks</p> <ul style="list-style-type: none"> <li>● Updated progress and next steps for               <ul style="list-style-type: none"> <li>○ Student Stories</li> <li>○ Blog Posts</li> <li>○ Neighborhood newsletters and ads, including NextDoor</li> <li>○ Outreach to charter middle schools</li> <li>○ Outreach to orgs that will share EDGE flyers</li> <li>○ Surveys and focus groups of students</li> <li>○ Presentation to YOTO staff</li> </ul> </li> </ul>
Agenda: Discuss new ideas/strategies	<ul style="list-style-type: none"> <li>● Engage with EDGE alumni using existing contact info</li> <li>● Keep track of events on an Enrollment Committee calendar</li> </ul>
Agenda: Discuss potential new committee members	<ul style="list-style-type: none"> <li>● Steve in contact with a potential new member</li> <li>● Matthew in contact with a potential new member</li> <li>● Steve and Reggie attending BoardConnect on 5/13</li> </ul>
Public Comment	No Comment.
Adjourn	Meeting adjourned at 1:52 pm.

**Next committee meeting scheduled: April 16th, 2026 from 1:00 pm - 2:00 pm on Zoom**

Committee minutes respectfully submitted by Anne Ortiz  
 Approved on: \_\_\_\_\_ by Edge Board