

THE EDGE SCHOOL INC., EDGE HIGH SCHOOL
 Enrollment Committee Meeting Minutes
 4/16/26

DRAFT!

Agenda item	Discussion
Call to order	<p>Steve Witthoeft called the meeting to order at 1:01PM.</p> <p>Committee Members</p> <p>Present (virtual):</p> <ul style="list-style-type: none"> • Steve Witthoeft • Dave Thatcher • Matthew Palmer • Rob Pecharich <p>Absent: Heather Vene, Heather Robey, Reggie Laister</p>
Agenda: Review progress on previously assigned tasks.	<ul style="list-style-type: none"> • Review progress on previously assigned tasks Determine and record task next steps, task owner(s), and follow up timeline Discuss new ideas/strategies, if applicable Discuss potential new committee members
Agenda: Determine and Record Next Steps, Task owner, and follow up on timeline	<ul style="list-style-type: none"> • HV and CR rescheduling training of students to film testimonials on either 4/23 or 4/24 • Steve is awaiting a response from Food Banks on whether they will allow Edge marketing material to go in food boxes. • The next blog post will be posted by 4/20. Rob is writing on why Cognia Accreditation matters to students and families. • Contact made with AmeriSchools and 8th grade families. Several undecided families have been invited to Edge’s Open House. •
Agenda: Discuss new ideas/strategies	<ul style="list-style-type: none"> • Steve registered Edge to table at Autism Society of Southern Arizona’s Resource Fair on 4/25/26. Steve, Wendi, and maybe Ivy to represent Edge at the event. • Matthew to reach out to videographer contacts • Rob working on Edge flyers for specific agencies that serve youth to tailor the messaging. Already created: Economic Benefits of Attending Edge, and Mental Health and SEL Supports at Edge
Agenda: Discussed potential New committee members	<p>Steve Whithoeft met with someone from Tu Nidito regarding board membership and the enrollment committee.</p> <p>Matthew Palmer asked someone about joining the committee who has past connections to TUSD and the non-profit world.</p> <p>Steve, Rob, and Reggie to attend the Community Foundation of Southern Arizona’s Board Connect event on May 13th.</p>
Public Comment	No Comment.
Next Meeting	The committee will meet Thursday, April 30th at 1:00 pm via Zoom. Heather Vene will host the meeting.
Adjourn	Meeting adjourned at 1:39PM

Next committee meeting scheduled:

Board minutes respectfully submitted by Rob Pecharich
Approved on: _____ by Edge Board