

Himmel Park Admin Report

April 21st, 2026

FY 26 Enrollment Update

*As of April 17th, 2026

Himmel Park: 73 students (-6 from last month)

-The minus 6 decrease includes (2 graduates and 4 ten-day withdrawals)

Northwest: 51 students (-4 from last month)

Total: 124

Budget written at 150 students

*Final ADM for FY 26 expected to come in at 125

Enrollment & Recruitment Efforts

- Grow Schools Enrollment Marketing Digital Campaign to commence in June and end at the end of September.
- Carla and Heather V. are working on training students on giving testimonials.
- Steve W. is working on asking food banks to include Edge marketing materials in Food boxes.
- Edge tabling at a Resource Fair for the Southern Arizona Autism Society on April 25th
- Open Houses scheduled at HP every other week beginning Tuesday, March 31st.
- Pre-registration of currently enrolled students begins 3/24/25
- Refer a friend enrollment incentive campaign for 4th quarter
- Enrollment Committee working on ads to be placed in local neighborhood association publications.
- Dialogue with local home school groups.
- Newsletter sent to District School Guidance counselors on 4/10/26
- Ongoing outreach to Charter K-8 schools
- Marketing multiple sessions and flexibility of in-person, hybrid, and distance learning options

Taste of Oro Valley Summary

Edge High School was honored to be selected as a nonprofit beneficiary of the Rotary Club of Oro Valley's annual Taste of Oro Valley event, held on Sunday, April 12 at Steam Pump Ranch. The event exceeded expectations, raising just over \$42,000—well above the club's \$30,000 goal—with net proceeds benefiting both Edge High School and Stand Up for Kids. Edge will receive a portion of these proceeds in the form of a donation from the Rotary Club in June.

Edge Northwest was proudly represented by nine student volunteers, led by Edge teacher, Greg Cooper, who assisted with event setup including tables, chairs, and tents. Several students also stayed to support operations during the event. In addition, Rob, Anne, and Dave staffed an Edge information table, engaging in several meaningful conversations that show strong potential for new volunteer involvement.

This event reflects the strength of Edge's ongoing partnership with the Rotary Club of Oro Valley. In addition to financial support, Rotary members regularly serve as volunteer tutors supporting student writing, providing school supplies, and collaborating with Edge Northwest students and staff on community service projects. This continued partnership remains an asset in supporting student success and community engagement.

College & Career Day at Edge Himmel Park on Thursday, April 30th

Edge High School will host its 3rd Annual College & Career Day on Thursday, April 30 from 9:00 AM–12:38 PM at our Himmel Park campus. This year's event reflects significant growth, with an expanded lineup of guest speakers and the inclusion of students and staff from Edge Northwest, who will be transported to Himmel Park to participate alongside their peers.

College & Career Day is designed to support students at a pivotal stage in their lives, as they explore and define their post-high school paths. By hearing directly from professionals, students gain exposure to a wide range of career and education options—including non-traditional pathways—and have the opportunity to form meaningful connections with community members. These interactions can be transformative, often helping students see

possibilities they had not previously considered or reinforcing goals they are working toward.

The event has been intentionally developed based on student interest data collected through surveys at both campuses. In response, staff have secured a diverse group of presenters aligned to students' stated career and postsecondary interests. The day will be structured into three 65-minute sessions, with short breaks in between. Students will receive speaker schedules and bios in advance and will select the sessions they wish to attend.

This year's speaker lineup includes representatives from Pima Community College (covering financial aid, welding and fabrication, and applied technology programs), the University of Arizona Office of Admissions, Arizona Construction Trades, Praxis Portal Institute, SER Jobs for Progress, Gadabout Salon Spas, the Tucson Fire Department, and Raytheon, among others. Additional speakers include professionals in nursing, veterinary technology, automotive services, and entrepreneurship—including a future board member representing Arizona Lash Academy. Two Edge alumni will also return to share their post-graduation journeys in marketing/graphic design and military service transitioning into nonprofit leadership.

Board members are encouraged to attend if interested. College & Career Day continues to be a powerful opportunity to connect students with real-world pathways and reinforce the relevance of their education to future success.

Success Coaching Pilot Underway

Edge High School launched a 4th quarter Success Coaching pilot at the Himmel Park campus, with nine students currently participating in individualized 1:1 coaching. Volunteer coaches completed a comprehensive onboarding process—including coaching training, Mandatory Reporting, Edge policy review, and obtaining Fingerprint Clearance Cards—before being thoughtfully matched with students. The goal of the pilot is for each participating student to receive five coaching sessions by the end of May.

This pilot represents a strategic effort to provide students with personalized support focused on goal setting, accountability, and future planning. If successful, Edge plans to expand the program in the 2026–2027 school year to serve up to 40 students across both campuses. To support this growth, recruitment and training of a new cohort of volunteer coaches is planned for August.

The Success Coaching pilot has been made possible through the leadership and support of an Edge donor who, in retirement, has dedicated his time to coaching. Drawing on prior experience from a similar early-2000s initiative through the nonprofit Touch Point Connections—which piloted a coaching model at Amphitheater High School—he has helped bring a proven framework back to life at Edge. Although Touch Point Connections is no longer active, its resources and coaching model have been preserved and adapted to support this current effort.

Ways Board Members Can Support

- Attend and afternoon of Sky School at Steward Observatory with Edge students and Staff on May 5th-7th.
- Donate to Edge as part of the School Tax Credit Program
- Help plan ways to celebrate Edge staff as part of National Teacher Appreciation Week (May 4th-8th)
- Attend Edge’s College & Career Day on April 30th and help network with guest speakers
- Connect Rob, Anne, Dave to possible donors.
- Forward/Share/Send Edge fundraising campaigns through OneCause with family and friends
- Donate \$ for attendance incentives for students
- Volunteer to take Edge print media to local non-profits that serve youth for the purpose of making them accessible to youth.
- Volunteer to take Edge flyers to local businesses who have bulletin boards, walls, and tables for community information.
- If you learn about grant opportunities, please let Edge administration know.
- Encourage family and friends to donate towards a School Tax Credit to Edge.
- Like Edge social media posts on Facebook and Instagram.
- Forward Edge blog posts and social media to your network.