

THE EDGE SCHOOL INC., EDGE HIGH SCHOOL
 Enrollment Committee Meeting Minutes
 April 30, 2026 1:10 PM
 2555 East 1st Street Tucson AZ 85716

DRAFT!

| Agenda item | Discussion |
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| Call to order | <p>Heather Vené called the meeting to order at 1:17. This meeting started after 1:00 pm because the board needed to assemble to approve the 990 and adjourn before starting the committee meeting.</p> <p><u>Committee Members</u> Present (virtual):</p> <ul style="list-style-type: none"> ● Heather Vené ● Steve Witthoeft ● Reginald Laister, Jr. ● Matthew Palmer <p>Absent: None Also present (virtual):</p> <ul style="list-style-type: none"> ● Rob Pecharich - Executive Director & District Principal ● Dave Thatcher – Principal Edge NW ● Anne Ortiz - staff |
| Agenda: Review progress on previously assigned tasks & Determine and record task next steps, task owner(s), and follow up timeline | <p>Reviewed spreadsheet with Enrollment Committee tasks and updated progress and notes.</p> <ul style="list-style-type: none"> ● Pre-registration forms for FY27 ● Student stories for social media ● Contacting charter middle schools ● Contacting homeschool groups ● Neighborhood newsletter ads ● Hope in the Park ● Flyers dropped off at other orgs ● Flyers disseminated by other orgs |
| Agenda: Discuss new ideas/strategies | <ul style="list-style-type: none"> ● Focus on community events rather than open houses ● Look into hosting more interns ● Connect with Encircle Families ● Find professional videographer for student stories ● Participate in EON lounge events |
| Agenda: Discuss potential new committee members | <ul style="list-style-type: none"> ● A friend of Matthew may join the Enrollment Committee or participate in another committee. |
| Public Comment | No Comment. |
| Adjourn | Meeting adjourned at 2:13. |

Next committee meeting scheduled: May 14, 2026

Board minutes respectfully submitted by Anne Ortiz
 Approved on: _____ by Edge Board