

Himmel Park Admin Report

June 16th, 2026

FY 27 Pre-Enrollment Update

*As of June 12th, 2026

Himmel Park

64 returning students are pre-enrolled for FY27

13 new students have pre-enrolled for FY27

= 77 total students are currently pre-enrolled for FY27

Northwest

44 returning students enrolled students are pre-enrolled for FY27

7 new students have pre-enrolled for FY27

=51 total students are currently pre-enrolled for FY27

District

There 128 total students pre-enrolled for FY27

*FY27 Budget is being written at 125 ADM.

Enrollment & Recruitment Efforts

- Grow Schools Enrollment Marketing Digital Campaign active with ads on YouTube, Google, Facebook, Instagram, and TikTok.
- Grow Schools working on student testimonials
- Flyers posts at COPE Community Services, Oro Valley Library, Randolph Recreation Center, Screwbean Coffee Shop, and Tu Nidito
- Efforts to connect with TUVAs Learning Lab to get in front of their families as they are closing

- Edge tabled at HOPE In The Park Event on June 5th=1 student has enrolled from this.
- New flyers printed: Economic Benefits to attending Edge, Mental Health Resources available through Edge
- Refer a friend program reminder in Summer Newsletters to Edge students and their families
- Monthly newsletter sent to school counselors at both traditional district and charter middle and high schools
- Steve and Reggie have identified food banks and agencies willing to distribute Edge flyers.
- Enrollment Committee working on ads to be placed in local neighborhood association publications.
- Dialogue with local home school groups.
- Marketing multiple sessions and flexibility of in-person, hybrid, and distance learning options

Renewed Partnership with Child & Family Resources

Edge is pleased to announce the renewal of its partnership with Child & Family Resources (CFR), reconnecting with an organization that has played an important role in our school's history. From 1999 to 2010, Edge operated a high school program for teen mothers out of Child & Family Resources, helping young parents continue their education while accessing critical support services.

Beginning in FY27, Child & Family Resources will provide two student enrichment courses at both Edge campuses: **Money Habitudes** and **Youth Leadership**. The Money Habitudes program helps students gain greater control over their future, build confidence in their financial decisions, and develop a deeper appreciation for the positive power of money. The Youth Leadership course focuses on resilience, advocacy, and social change, empowering students to strengthen their leadership skills while exploring how they can positively impact their communities.

This renewed partnership aligns with Edge's commitment to providing students with practical life skills, leadership development opportunities, and meaningful connections to community resources.

Ways Board Members Can Support

- Review Signature Stories PowerPoint from Grow Schools for ways to speak about Edge.
- Donate to Edge as part of the School Tax Credit Program
- Recruit potential new board members and connect them to Steve or Rob
- Know anyone interested in helping with enrollment or fundraising? Connect them to Rob.
- Donate \$ for attendance incentives for students
- Volunteer to take Edge print media to local non-profits that serve youth for the purpose of making them accessible to youth.
- Volunteer to take Edge flyers to local businesses who have bulletin boards, walls, and tables for community information.
- Help recruit interested volunteers to serve as a Success Coach to an Edge student in the Fall.
- If you learn about grant opportunities, please let Edge administration know.
- Encourage family and friends to donate towards a School Tax Credit to Edge.
- Like Edge social media posts on Facebook and Instagram.
- Forward Edge blog posts and social media to your network.