

THE EDGE SCHOOL INC., EDGE HIGH SCHOOL
Enrollment Committee Meeting Minutes
2555 East 1st Street Tucson AZ 85716
August 13th, 2026

DRAFT!

Agenda item	Discussion
Call to order	Heather Vené called the meeting to order at 1:07. <u>Committee Members</u> Present (virtual): • Heather Vené • Steve Witthoeft • Matthew Palmer • Calypso Upham • Reginald Laister Absent: Heather Robey Also present (virtual): • Rob Pecharich - Executive Director & District Principal
Agenda: Review progress on previously assigned tasks & Determine and record task next steps, task owner(s), and follow up timeline	Reviewed spreadsheet with Enrollment Committee tasks • Currently have 151 students enrolled between both campuses • Edge will post an ad in the Garden District Newsletter for 4 weeks • MP organized a list of Flyer Distribution sites in Board drive ◦ Distributing flyers is one of the top things the board can do to expose the community to Edge • Pickleball tournament revisited ◦ Could work to recruit new students and/or fundraise ◦ RP will ask All In Youth Pickleball if they can help run a tournament from Himmel Park and the campus can provide access to restrooms, snacks, water, etc. ◦ RL will find out the cost of doing something like this at Corbetts
Agenda: Discuss new ideas/strategies, if applicable	• TikTok Competition ◦ Exploring ways to encourage students to create videos to share on TikTok / Instagram ◦ Videos with the most engagement can win a cash prize ◦ Next steps to draft competition parameters • Like, comment, share, and generally interact with Edge on social media!
Agenda: Discuss potential new committee members	• N/A
Public Comment	No Comment.
Adjourn	Meeting adjourned at 2:05.

Next committee meeting scheduled: August 27 at 1:00 pm

Enrollment Committee minutes respectfully submitted by Anne Ortiz
Approved on:_____ by Edge Board