

THE EDGE SCHOOL INC., EDGE HIGH SCHOOL
2555 East 1st Street Tucson AZ 85716
Enrollment Committee Meeting Minutes
August 27, 2026

DRAFT!

Agenda item	Discussion
Call to order	Heather Vené called the meeting to order at 1:02. <u>Committee Members</u> Present (virtual): • Heather Vené • Matthew Palmer • Reginald Laister Absent: • Steve Whitthoeft • Heather Robey • Calypso Upham Also present (virtual): • Rob Pecharich - Executive Director & District Principal
Agenda: Review progress on previously assigned tasks; Determine and record task next steps, task owner(s), and follow up timeline	Reviewed spreadsheet with Enrollment Committee tasks • Current enrollment is 156 between both campuses • Only 30% of our student body can be distance learners so we can only add about 4 more students • 2 new students from Sky Island which closed, TUSD potentially closing schools, so may see more enrollment from these situations • Continue to like, comment, share, and interact with Edge social media content • TikTok competition - GrowSchools made some recommendations including not limiting the content to one platform and not deciding on winners based on likes. Legal counsel is reviewing
Agenda: Discuss new ideas/strategies	• N/A
Agenda: Discuss potential new committee members	• N/A
Public Comment	No Comment.
Adjourn	Meeting adjourned at 1:43.

Next committee meeting scheduled: September 10th, 2026

Enrollment Committee minutes respectfully submitted by Anne Ortiz
Approved on:_____ by Edge Board