

Himmel Park Admin Report

October 20th, 2026

Enrollment Update

*As of Sunday, October 18th

Himmel Park

54 returning students + 36 new students

= 90 total students enrolled

Northwest

38 returning students +28 new students

=66 total students enrolled

District

156 total students enrolled

*FY27 Budget is being written at 125 ADM.

Enrollment & Recruitment Efforts

- Grow Schools Enrollment Marketing Digital Campaign contract extended through the 100th day
- Student Body Video Contest Commencing in 2nd Quarter
- Digital Ads targeted to TUVA and homeschool students and parents
- Facebook Posts and Messenger Messages to several Home School Groups
- Email newsletter sent out to list of Department of Child Safety Case Workers
- Email newsletters sent to McKinney Vento Liaisons
- Email newsletters texted to Edge parents and support persons with Refer A Friend Campaign
- Online Review campaign with recent alums and their families

- Posts in NextDoor.
- Flyers posted at local businesses, behavioral health facilities, health clinics, local libraries, and non-profits.
- Monthly newsletter sent to school counselors at both traditional district and

New 2nd Quarter Electives

Edge High School has expanded its elective offerings for the second quarter, providing students with additional opportunities to develop essential life skills, strengthen their emotional well-being, and explore new interests while earning academic credit. New courses include Arizona Life Links for Youth (ALLY), taught by the Southern Arizona AIDS Foundation (SAAF), focusing on mental health awareness, resilience, and suicide prevention; Financial Literacy, taught by Edge volunteer and retired accountant Nancy Stockton, emphasizing budgeting, saving, credit, and responsible financial decision-making; Grief Support, facilitated by Tu Nidito Children & Family Services, helping students navigate loss and develop healthy coping strategies; and Money Habitudes & Youth Leadership, taught by Child & Family Resources, combining financial wellness with leadership, communication, and self-advocacy skills. These offerings reflect Edge's commitment to providing meaningful, real-world learning experiences through strong community partnerships.

Additionally, Edge continues its partnership with the University of Arizona's Sky School but with a new curriculum as we offer Engineering & Mining, a hands-on science course exploring mining and its relationship with the environment. Co-taught by University of Arizona graduate students, the course includes multiple field experiences, culminating in a three-day, two-night educational experience at Sky School on Mount Lemmon. Students earn 0.5 core science credit. Together, these offerings reflect Edge's commitment to providing meaningful learning experiences that extend beyond traditional academics while leveraging the expertise and generosity of our community partners.

Ways Board Members Can Support

- Volunteer to be a Success Coach to an Edge student and participate in a training on Monday, October 19th from 9AM-2PM.
- Refer others in your network to serve as a Success Coach at Edge.
- Participate and hand out awards to students at our 1st Quarter Honors Assembly on Friday, October 30th.
- Share and comment on Edge's social media posts
- Donate towards prizes for the Edge Social Media Content Creation Student Challenge
- Volunteer to take Edge print media to local non-profits that serve youth for the purpose of making them accessible to youth.
- Review Signature Stories PowerPoint from Grow Schools for ways to speak about Edge.
- Recruit potential new board members and connect them to Steve or Rob
- Know anyone interested in helping with enrollment or fundraising? Connect them to Rob.
- Help recruit interested volunteers to serve as a Success Coach to an Edge student in the Fall.
- Donate \$ for attendance incentives for students
- Volunteer to take Edge flyers to local businesses who have bulletin boards, walls, and tables for community information.
- If you learn about grant opportunities, please let the Edge administration know.
- Encourage family and friends to donate towards a School Tax Credit to Edge.
- Like Edge social media posts on Facebook and Instagram.
- Forward Edge blog posts and social media to your network.